

Associate Professor of Management
Telephone: (229) 249-2606
dcunning@valdosta.edu

Langdale College of Business
Valdosta, GA 31698

EDUCATION

J.D. John Marshall Law School, Chicago, IL, 1981; Juris Doctor

- Moot Court Honors Program
- National Appellate Advocacy Team Leader

B. A. University of Illinois, Chicago, IL, 1978; Political Science

- Phi Beta Kappa
- Phi Kappa Phi
- University Honors
- Edmund J. James Scholar

ACADEMIC EXPERIENCE

Valdosta State University, Langdale College of Business, August 1, 2002 to present

Associate Professor of Management

- Beta Gamma Sigma

Courses: The (Legal) Environment of Business
Business Law
Employment Law
Leadership Skills
International Business
International Human Resources Management

European Council Study Abroad Program, University of Georgia System

Courses: International Business & International Human Resources Management
Schwäbisch Gmünd, Germany, Summer, 2005

Harper College, Palatine, Illinois,

Adjunct Faculty Member, Lecturer, 1989 to 1996; Courses: Business Law, Probate Law

Continuing Education

Tecnológico de Monterrey, Escuela de Graduados en Administración Y Dirección de Empresas

Workshop: "International Business Ethics; Melding U.S. and Mexican Perspectives"
October 12 to 16, 2005, Monterrey, Nuevo Leon, México

PROFESSIONAL EXPERIENCE

Cunningham & Colleagues, P.C., Barrington, IL, 1981 to 2002

Twenty years experience in the practice of business law with both domestic and international clients, addressing business, corporate, contract, e-commerce and employment matters.

PRIMARY TEACHING & RESEARCH INTERESTS

Business Law, Business Ethics, Constitutional Issues, Employment Law, International Business, International Business Ethics, Leadership, Environmental Law, Sustainability, Community Governance

PUBLICATIONS

Refereed Journal Articles

Cunningham, D. J., Schnake, M., (2009) *The Employee Free Choice Act: Political Possibilities and Regulatory Realities*, ALSB Employment & Labor Law Journal, 11(2), 179-196. *Acceptance rate: 06 – 10%*. <http://www.eiu.edu/~alsb/>

Gupta, S., Cunningham, D.J., and Arya, A., University of Michigan, Flint; *A Comparison of the Ethics of Business Students: Stated Behavior versus Actual Behavior*, Journal of Legal, Ethical and Regulatory Issues, Vol. 12, No. 2, 103-122, (2009) *Acceptance Rate: 21-30%*

Schnake, M, and Cunningham, D. J.; *The Proposed Employee Free Choice Act; Implications in the Workplace*, Journal of Legal, Ethical and Regulatory Issues, Vol. 12, No. 1, 101-112 (2009) *Acceptance Rate: 21-30%*

Ostapski, S. Andrew, Cunningham, D. J. & Williams, Jane; (in press) *The Game: A Business Law Competition*; Academy of Educational Leadership Journal, Vol. 13, No. 1, 113-125 (2009) *Acceptance Rate: 11-20%*

Cunningham, D. J.(2007) *Political Parody Collides with the Right of Publicity: The Case of the Bobblehead Governor*. Midwest Law Journal, Volume 21, pp 119-140, (2007); (Released 2009) *Acceptance Rate: 11-20%*

Cunningham, D. J. and Iyer, R. (2005). *Does DTC Mean “Direct to Court?”* Journal of Consumer Marketing, Volume 22, No. 7, January 2005, pp. 412-420, Special Issue on Pharmaceutical Marketing; *Acceptance Rate: 21-27%*

Denaux, Z., Cunningham, D. J., and Allen, R. C. (2005). *Spend More or Tax Less? Which Way to Economic Growth? A Cross-State Evaluation* Journal of Business and Public Affairs, Volume 32, No. 1, Fall 2005, pp: 21-25; *Acceptance Rate: 21-30%*

Cunningham, D. J. (2005) *Teaching Multiculturalism in an Age of Terrorism: A Business Perspective*; Cross-Cultural Management: An International Journal, Volume 12, Number 2, (2005); pp. 51-68; *Acceptance Rate: 15%*

Publications In Progress

Cunningham, D. J. Lipscomb, C.; *Religion and Land Use: a Collision of Values* (working title)

Cunningham, D. J., *The Semester of Cheating: An Analysis* (working title)

Cunningham, D., J., *The Ethical Student* (working title)

Other Intellectual Contributions

Cunningham, D. J., Lampe, M. (2007). “A New Approach to Teaching Business Law is Needed,” *San Diego Business Journal*, (48th ed., vol. 28, pp. 1). San Diego, CA

Refereed National Proceedings

Cunningham, D. J. (2005) *A Description of a Business Approach to Teaching the Legal Environment of Business*, Proceedings, National Conference, Academy of Legal Studies in Business, San Francisco, California, August, 2005.

PRESENTATIONS

"The Employee Free Choice Act: Political Possibilities and Regulatory Realities" The Academy of Legal Studies in Business, Denver, Colorado, August, 2009.

Business Students' Ethical Choices: Comparing Stated Behavior to Actual Behavior, Association of Marketing Theory and Practice, Jekyll Island, Georgia, March 2009

Would "Employee Free Choice" or "Secret Ballot Protection" Fix a Broken NLRB Process? Midwest Academy of Legal Studies in Business, under the umbrella of MBAA, International, Chicago, IL, March, 2009

Understanding the Ethical Behavior of Business Students and the Effects of Demographics on Those Choices, Institute of Management Accountants, Tampa, Florida, June, 2008 (co-author, Dr. Sanjay Gupta presenting)

Using Podcasts and Videos in the Classroom, Best Practices Faculty Workshop, Valdosta, Georgia, February, 2008

Addressing Business Issues in the Classroom, Best Practices Faculty Workshop, Valdosta, Georgia, February, 2007

The Supreme Court's Reconstruction of the Federal Arbitration Act: Constitutional Implications, National Conference, Academy of Legal Studies in Business, St. Petersburg, FL, August, 2006

The Ethics of the FDA: Safeguarding the Public? National Interdisciplinary Conference, MBAA International, Midwest Academy of Legal Studies in Business, Chicago, Illinois, March, 2006

A Description of a Business Approach to Teaching the Legal Environment of Business, National Conference, Academy of Legal Studies in Business, San Francisco, California, August, 2005.

Panel Discussant, *Competing Students' Interests and the Business Law Curriculum*, National Conference, Academy of Legal Studies in Business, San Francisco, California, August, 2005

The Right of Publicity vs. the Right of Parody: The Case of the Bobblehead Governor presented at the Midwest Academy of Legal Studies in Business (MALS), March 16-18, 2005,

Teaching Multiculturalism in an Age of Terrorism: A Business Perspective, presented during International Education Week; Sponsored by the U.S. Department of State, the U.S. Department of Education, and the Center for International Programs, on the campus of Valdosta State University, November 17, 2004; Valdosta, Georgia.

Teaching the Skills of Business Ethics; Presented to the Academy of Legal Studies in Business, Southeast Regional Conference (SEALSB), Orlando, Florida, October, 2003.

A Re-Analysis of Section 2 of the Federal Arbitration Act after Circuit City v. Adams, and Circuit City II: Where do We Go from Here? Presented to the Academy of Legal Studies in Business (ALSB), August, 2003, Nashville, Tennessee.

The Business Law Brief: a Demonstration of the Use of a Periodic Online Update in the Classroom; presented to the Online Lifeline Conference, hosted by Valdosta State University, March, 2003, Valdosta, Georgia.

The Pedagogical Use of a Monthly Business Law Email Update in the Classroom, presented to the Southeast Regional Academy of Legal Studies in Business (SEALSB), October, 2002, Charleston, South Carolina.

Professional Publications

Business Law Flashpointssm, a monthly online and email newsletter for Illinois attorneys; Illinois Institute of Continuing Legal Education, www.iicle.com, 1997 to 2002; reprinted in *Corporation, Securities & Business Law Newsletter, International Law Newsletter*, Illinois State Bar Association

The Illinois Supreme Court's Construction of Pollution Exclusion Clauses in Comprehensive General Liability Insurance Policies, Environmental Law Newsletter, Illinois State Bar Association, 1998

The Troubleshooter's Checklist for Buying and Selling Businesses, presentation and workshop, Advising Illinois Businesses Short Course, Illinois Institute of Continuing Legal Education, 1996

Breach of Warranty under the UCC, Contracts and Sales of Goods, Chapter Supplement, Illinois Institute of Continuing Legal Education, Springfield, Illinois, 1993;

SERVICE

Service to the Profession

Guest Speaker, "On Your Business" radio program speaking about what is in the new Stimulus Package for small businesses, February, 2009

Guest Speaker, "On Your Business" radio program with colleagues, Dr. Elvan Aktas and Dr. David Kuhlmeier regarding the developing economic crisis, November, 2008

Guest Speaker, "Law Talk" radio program, speaking for 1 hour about Product Liability law, and taking calls from the public. (2007)

Guest Speaker, "It's the Law" radio program, speaking for 1 hour about contracts, and taking calls from the public. (2007)

Business Ethics Speaker, Patrick Kuhse; With funding from LCOBA and SIFE, brought nationally renowned business ethics speaker, Patrick Kuhse to speak at VSU about business ethics; event included TV interviews and radio shows; community was invited; October, 2004.

Reviewer for the Journal of Academy of Business & Economics, the journal of the International Academy of

Business & Economics; 2004-05 academic year.

Reviewer for the American Business Law Journal, the Journal of the Academy of Legal Studies in Business; 2002-04 academic years.

Reviewer for the Journal of the Academy of Business Education, 2003-2007

Service to the University

Faculty Grievance Committee, 2007-2010, university-wide election

Environmental Issues Committee, 2006-2009

Institutional Review Board, 2006-2009

HUB – member of HUB, an interdisciplinary, university-wide learning cooperative for faculty; Valdosta State University; 2003- present

Business Law Brief: provided the *Business Law Brief*, a periodic email business law update, to the Langdale College of Business and the Small Business Development Center, 2002-03 academic year.

Service to the College of Business

Best Practices Teaching Seminar, a Teaching Workshop for Business Faculty, created 2006;

- Presenter, 2006; Topic: *Business Ethics Across the Curriculum*
- Presenter, 2007; Topic: *Bringing Business Into the Classroom; a Business Simulation, Business Skills Approach*
- Presenter, 2008; Topic: *Podcasting Class Lectures; Working with Deaf Students*

Chair, Assurance of Learning Ethics Subcommittee, Langdale College of Business, Valdosta State University developing assessment goals and tools for the Ethics learning objective; drafted 4 learning objectives; developing rubrics for each; 2004-05 academic year; developed assessment goals and tools for the Ethics learning objective; completed testing of first learning goal; met with AACSB representative; 2005-06 academic year

Instituted “**Business at the Movies**,” a periodic series of presentations of topical business movies, beginning with, “*Enron, the Smartest Guys in the Room*.”

Assurance of Learning Knowledge Subcommittee, Langdale College of Business, Valdosta State University developing assessment goals and tools for the Knowledge learning objective; 2005-06 academic year

Students in Free Enterprise (SIFE); worked with SIFE students and faculty advisor, Dr. Wayne L. Plumly, to add Business Ethics Speaker, Mr. Kuhse to SIFE’s list of activities in preparation for its national competition; October, 2004.

Langdale College of Business Administration Outreach; with Dr. Phyllis Holland, began a program of outreach from LCOBA to members of the community, and to establish connections with the main campus; to date, have met with Myrna Ballard, President of the Lowndes-Valdosta Chamber of Commerce; representatives of VSU’s Institutional Research & Advancement and Academic Affairs offices, among others; 2002 to present

Assurance of Learning Task Force, Valdosta State University; beginning first year of multi-year plan to

develop an Assurance of Learning program for college of business faculty, in compliance with new standards for accreditation by the International Association to Advance Collegiate Schools of Business; 2003-04 academic year.

Faculty Recruitment & Retention Task Force, Freshman-Sophomore Faculty Committee, Valdosta State University; developed plan to recruit and retain faculty, including creation of a website with information and links of interest to prospective faculty members; 2002-03 academic year.

Students in Free Enterprise (SIFE); worked with SIFE students on a Business Ethics project for a competition at local high schools, in preparation for its national competition; 2002-03 academic year.

Service to the Community

President, **Rolling Hills of Valdosta Condominium Association, Inc.**, August, 2006 to January, 2008

MEMBERSHIPS (Past & Present)

Academy of Legal Studies in Business
Southeastern Academy of Legal Studies in Business
Midwest Academy of Legal Studies in Business
Lowndes-Valdosta Chamber of Commerce
Valdosta Bar Association
Illinois State Bar Association
Illinois Institute for Continuing Legal Education